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~~Michael Levine~~

~~Marketing Impact~~

~~Podcast Episode 4~~

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Levine Explains The

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The Broken Window

Theory Of Crime -

Why The Small Stuff

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Matters. The Broken  
Window Fallacy

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Theory

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The BROKEN  
WINDOW Theory -  
How Your

Environment Affects  
Your Behavior Broken

Glass Theory - How  
Small Actions Matter

What is Broken

Windows policing?

Molly Crabapple: How

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Broken windows

policing harms people  
of color Social

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Broken Windows,  
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breakthrough in  
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that can alter the  
destiny of countless

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companies striving to stay ahead of their competition. In this vital work, author Michael Levine offers compelling evidence that problems in business, large and small, typically stem from inattention to tiny details.

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Broken Windows,

*Page 10/76*

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Broken Business:

How the Smallest  
Remedies ...

The broken window theory explains, even something as small and seemingly harmless as a broken window sends a signal. If the window doesn't get fixed, the owner doesn't care or isn't paying attention. In that case, perhaps

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more serious

infractions such as theft or violent crime might be tolerated here as well.

Remedies Reap

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Broken Windows,  
Broken Business :  
How the Smallest ...  
Law enforcement  
under the broken  
window theory asserts  
that each offence

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should be treated equally—jaywalking and murder should be prosecuted with equal fervour. It is a doctrine of consistency. More recently, Michael Levine, in his book *Broken Windows, Broken Business*, applies the broken window theory to business. In the context of a business,

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a broken window  
results from a lack of  
attention to detail.

Business How

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Broken windows,  
remedies reap  
broken business -  
Change Factory

This business  
strategy of using the  
Broken Windows  
theory for higher  
business performance  
via human resource

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management requires the reduction or elimination of "broken windows," which include improperly constructed venues, inefficient layouts, disorganized materials, rusty and malfunctioning equipment, and dusty floors and seats.

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Broken Windows

Theory in Workplace  
Management &  
Business ...

Editions for Broken

Windows, Broken

Business:

0446698482

(Paperback published

in 2006), (Kindle

Edition published in

2007), 0446576786

(Hardcover publish...

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Editions of Broken  
Windows, Broken  
Business by Michael  
Levine

Such a book is  
Broken Windows,  
Broken Business, a  
breakthrough in  
management theory  
that can alter the  
destiny of countless  
companies striving to  
stay ahead of their

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competition. "In this vital w Once every few years a book comes along with an insight so penetrating, so powerful - and so simply, demonstrably true -that it instantly changes the way we think and do business.

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Broken Business by  
Michael Levine

The "broken window" is the first step in a neighborhood's slow decline and deterioration. In the neighborhood, over time - other evidence of decay would show up - for example: more broken windows, trash accumulation, graffiti,

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and abandoned cars.

The change is slow

and for a time,

imperceptible to the

people who live in the

neighborhood.

The Biggest

---

The "Broken

Windows" Theory and

its application to

Business

The worst broken

windows are often

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people. That means an employee who is not on board with the needs and

expectations of the company's

consumers can do immeasurable

damage and is a broken window of the most urgent variety.

Bad service is inexcusable. Bad service, no matter

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how good the rest of the factors may be, will always sink your business.

The Smallest

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Broken Windows

Broken Business

Broken windows

theory is seen by many as a way to effect change quickly and with minimal expense by merely

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altering the police  
crime-control strategy.  
It is far simpler to  
attack disorder than it  
is to attack such  
ominous social ills as  
poverty and  
inadequate education.  
The theory in practice

---

broken windows  
theory | Description &  
Results | Britannica

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The broken windows theory states that visible signs of disorder and misbehavior in an environment encourage further disorder and misbehavior, leading to serious crimes. The principle was developed...

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Broken Windows

Theory | Psychology

Today United

Kingdom

Broken Windows

Theory Definition In

the field of

criminology, the

broken windows

theory holds that

lingering visible

evidence of crime,

anti-social behavior,

and civil unrest in

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densely populated urban areas suggests a lack of active local law enforcement and encourages people to commit further, even more serious crimes.

## Rewards

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What Is the Broken Windows Theory? - ThoughtCo

Using dozens of corporate "broken

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Windows" case studies, including McDonald's, K-Mart, Google, JetBlue, and more, he argues that by integrating the solutions to small problems into a much larger plan, the resulting combined solution can stimulate overall business growth-and keep customers coming

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Windows  
back for more.

(source: Nielsen Book  
Data)

Business How

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Broken windows,  
Remedies Reap  
broken business :  
The Biggest  
how the smallest ...

Repairs  
In this vital work,  
author Michael Levine  
offers compelling  
evidence that  
problems in business,  
large and small,

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typically stem from inattention to tiny details. Social psychologists and criminologists agree that if a window in a building is broken and left unrepaired, soon thereafter the rest of the windows will be broken - and the perception will build that crime in that neighborhood is out of

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Windows

Broken

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Broken Windows,

Broken Business en

Apple Books

The broken windows theory, defined in

1982 by social

scientists James

Wilson and George

Kelling, drawing on

earlier research by

Stanford University

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psychologist Philip  
Zimbardo, argues that  
no...

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Theory | Psychology  
Today

TEXT #1:

Introduction Broken  
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Rewards By Enid

Blyton - Jun 28, 2020

\*\* Last Version

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Biggest Rewards \*\*,

this item broken

windows broken

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Broken Windows

Broken Business How  
The Smallest  
Remedies ...

The broken windows  
theory is a  
criminological theory  
that states that visible  
signs of crime, anti-  
social behavior, and  
civil disorder create  
an urban environment  
that encourages  
further crime and

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disorder, including serious crimes. The theory suggests that policing methods that target minor crimes, such as vandalism, loitering, public drinking, jaywalking and fare evasion, help to create an atmosphere of order and lawfulness, thereby preventing more serious crimes.

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The theory was  
introduced in

Business How

The Smallest

Now revised and  
updated, this

"inspired, impactful,  
and important" book  
shows how to achieve  
the ultimate success  
by rectifying the small  
problems that can  
sink a business

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(Stephen R. Covey, author of *The 7 Habits of Highly Effective People*). Once every few years a book comes along with an insight so penetrating, so powerful—and so simply, demonstrably true—that it instantly changes the way we think and do business. Such a book is *Broken*

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Business, a

breakthrough in

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that can alter the

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companies striving to

stay ahead of their

competition. In this

vital work, author

Michael Levine offers

compelling evidence

that problems in

business, large and

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Small, typically stem from inattention to tiny details. Social psychologists and criminologists agree that if a window in a building is broken and left unrepaired, soon thereafter the rest of the windows will be broken—and the perception will build that crime in that neighborhood is out of

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## Broken

control. The same principle applies to business. Drawing on real-world corporate examples, from JetBlue's decision to give fliers what they really want—leather seats, personal televisions, online ticketing - to Google's customer-based strategy for breaking out of the pack of

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Broken

Internet search engines, to business-to-business firms' successes and failures, Levine proves again and again how constant vigilance and an obsession with detail can make or break a business or a brand. With tips and advice on changing any business to one that

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dots its i's, crosses its t's, and attracts more clients, Broken Windows, Broken Business goes straight to the heart of what makes all enterprises successful—the little things that mean a lot.

"In this vital work, author Michael Levine offers compelling

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evidence that problems in business, large and small, typically stem from inattention to tiny details. Social psychologists and criminologists agree that if a window in a building is broken and left unrepaired, soon thereafter the rest of the windows will be broken - and the

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Now revised and updated, this "inspired, impactful, and important" book shows how to achieve the ultimate success by rectifying the small

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Windows. Such a book is Broken Windows, Broken Business, a breakthrough in management theory that can alter the destiny of countless companies striving to stay ahead of their competition. In this vital work, author Michael Levine offers compelling evidence

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Now revised and

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what makes all  
enterprises  
successful—the little  
things that mean a lot.

The Smallest

Cites successful  
examples of  
community-based  
policing

This is the first book  
to challenge the  
broken-windows  
theory of crime, which

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argues that permitting minor misdemeanors, such as loitering and vagrancy, to go unpunished only encourages more serious crime. The theory has revolutionized policing in the United States and abroad, with its emphasis on policies that crack down on disorderly conduct

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and aggressively enforce misdemeanor laws. The problem, argues Bernard Harcourt, is that although the broken-windows theory has been around for nearly thirty years, it has never been empirically verified. Indeed, existing data suggest that it is false. Conceptually, it rests

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on unexamined categories of law abiders and disorderly people and of order and disorder, which have no intrinsic reality, independent of the techniques of punishment that we implement in our society. How did the new order-maintenance approach to criminal

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justice--a theory without solid empirical support, a theory that is conceptually flawed and results in aggressive detentions of tens of thousands of our fellow citizens--come to be one of the leading criminal justice theories embraced by progressive reformers,

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policy makers, and academics throughout the world? This book explores the reasons why. It also presents a new, more thoughtful vision of criminal justice.

Rewards

Broken Windows of the Soul: The "Broken Windows Theory" suggests that a community can

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reduce crime and maintain social order when small problems are fixed promptly.

Alternatively, minor vandalism (such as broken windows) left unrepaired, sends the message that no one cares-inviting more serious crimes.

Fleagle and Lichi have applied this theory to the problem

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of sexual temptation  
and moral failure.

Broken Windows of  
the Soul reveals the  
destructive nature of  
infidelity, sexual  
perversion and  
pornography and its  
effect on the culture  
and the church.

Unless the cracks are  
quickly repaired, more  
"broken windows of  
the soul" are soon to

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follow. Fleagle and Lichi teach the regular practice of spiritual disciplines to transform the heart and experience deep character change. Each chapter includes questions for individual or group study.

How to prevent corporate scandals

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and fix good

companies that do

wrong The news

media is replete with

stories of corporate

scandal, corruption

and misdeeds. The

need for effective

crisis management

and corporate

governance strategies

has never been

greater. Broken

Business explains

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Why corporate scandals happen, what to do when scandals arise in your company, and how to prevent their future occurrence. Offering real-world anecdotes and solutions, this book details how corporations can mitigate the risk of scandal, reform corporate image and

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install structures to  
create a more ethical  
and profitable  
company. This  
insightful resource  
dispels common  
misconceptions of  
corporate misconduct  
and its causes  
through fascinating  
research into human  
nature, and  
compelling storytelling  
that demonstrates

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fundamental flaws in  
corporate culture.

Author José

Hernandez draws on  
decades of

experience working  
with high-profile

global corporations to  
present seven

essential steps for  
transforming a

company, including  
building a better

culture, more effective

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compliance systems  
and re-focusing the  
strategy. This book  
allows you to:

Examine current and  
highly publicized  
cases of corporate  
scandal and their  
impact on corporate  
credibility Employ  
practical methods to  
rehabilitate your  
corporation's public  
image Implement

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managerial

frameworks to quickly  
address cases of  
misconduct Promote  
a culture of  
compliance and  
integrity to encourage  
good conduct in your  
corporate

environment At its  
core, this book is a  
simple, engaging  
"how to" guide that  
offers practical advice

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on institutionalizing integrity in any organization. Broken Business: Seven Steps to Reform Good Companies Gone Bad is an essential text for leaders seeking a concise review at how things can go wrong, how to deal with scandal fallout and how to ultimately

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Windows  
become a better  
company.

Business, How

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energetic and  
explosive images,

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Graffiti NYC

documents the  
flowering of the graffiti  
movement of the post-  
train era. In the 1980's  
graffiti was pushed  
out of the subways as

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the trains were cleaned once and for all. In the 1990's, much of the graffiti action in New York migrated to the city's walls, enabling the 'writers' to execute more refined and concept-driven large-scale pieces. By the end of decade, this new medium was being used to great

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effect. Photographers James & Karla Murray took great pains to faithfully capture an unprecedented re-birth of the movement documenting the most significant murals created between 1996 2001. Broken

Windows contains insightful interviews, an extensive selection of womens' graffiti,

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and features the work of more than 180 artists from The United States, Germany, France, Sweden, Finland, Denmark, Holland, Italy, and Norway.

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A neighborhood cat observes the changes in German and Jewish families in Berlin during the

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period leading up to  
Kristallnacht, the  
Night of Broken  
Glass. This cat's-eye  
view introduces the  
Holocaust to children  
in a gentle way that  
can open discussion  
of this period.

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