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In Disney U, Doug Lipp articulates the method behind the magic and offers a clear view of how any organization can create a culture where its guests will always want Page 16/40

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Cast Members. Although Disney University is not an accredited institution, courses are primarily designed, developed, and delivered by experienced professionals.

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Disney University is an actual ed university - Disney University is located on Disney property, behind Magic Kingdom, and is utilized for welcoming and training new cast members coming into the Disney Ohana. There are many classes that are Page 23/40

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Disney University 101 - What Page 24/40

It is and Why You'll Love ited The Disney University's success is due to its uncanny ability to capture the hearts and minds of the thousands of employees it serves. Van France blended his values with those of Walt Disney, Dick Nunis, and a cast of Page 25/40

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After repatriating from Tokyo ed Disneyland, Lipp was assigned to lead the Disney University training team at the Walt Disney Studios, Disney's corporate headquarters in Burbank, California. He developed leadership courses for studio Page 39/40

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