

Finance For Executives A Practical Guide For Managers

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It focuses on corporate finance concepts from value creation to derivatives, including cost of capital (and WACC), valuation, financing policies, project evaluation, and many other essential finance definitions. Finance for Executives makes finance simple and intuitive, through the use of real world data (brief company case studies and empirical examples of concepts), Excel financial modelling tools, and practical short chapters.

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Prof. Fernandes' book is extremely practical and packed with concrete examples which are great for a good understanding of the concepts. It is a must have for any business decision maker, be it an executive, manager or entrepreneur.

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The course provides an applied and practical approach to finance, enabling you to use the concepts, frameworks, and tools of modern finance to address topical issues. The programme is designed to enhance your understanding of corporate finance as a tool for making strategic decisions.

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The Finance for Non-financial Leaders programme is designed for non-financial senior managers and executives who need a practical appreciation and command of basics of finance, financial management, corporate and management metrics and reporting financial impact. Focus and structure

The book Finance for Executives: A Practical Guide for Managers meets the needs of global executives, both finance as well as non-financial managers. It is a practical and fundamental finance reference book for any manager, as it makes a perfect balance of financial management theory and practice. It focuses on corporate finance concepts from value creation to derivatives, including cost of capital (and WACC), valuation, financing policies, project evaluation, and many other essential finance definitions. Finance for Executives makes finance simple and intuitive, through the use of real world data (brief company case studies and empirical examples of concepts), Excel financial modelling tools, and practical short chapters. Target Audience This finance book is appropriate for business executives, from all backgrounds, seeking to Focus on the links between financial management and the strategy of their company, be it a private or publicly traded company Discover how to create value for their company and boost its financial performance Understand the key topics of corporate finance for non-financial managers Create a cost of capital culture within a company Refresh and broaden their understanding of the latest financial concepts and tools Learn about financial management for decision makers - including financing and dividend policies, company valuation, mergers and acquisitions (M&As), project evaluation, cost of capital (WACC) estimation, or risk management and derivatives Finance for Executives is suited as a finance textbook for corporate finance programs, executive education courses, as well as in MBA, master's, and executive MBA programs. Indeed, the book is based on many years of executive education and consulting with world-class corporations from all continents of the world. What Is This Book About? Finance should be fun, and practical as well. With this book at hand, you will have access to a set of tools that will help you develop your intuition for solving key financial problems, improve your business decisions, and formulate strategies. This finance for managers' reference book is based on Simplicity - The core concepts in corporate finance are simple, and will become intuitively clear after using this book Conciseness - The chapters are short and self-contained to appeal to busy executives who are keen on value-added activities Practical focus - The key concepts of financial management are explained (and linked to Excel modelling tools), while you learn to identify the problems and pitfalls of different managerial choices Application of theory to practice - It highlights key academic research results that are relevant for practitioners Real-world focus - The book includes empirical data on several companies and industries around the world. Working with real-world problems and real-world data is more fruitful than theoretical discussions on formulas Excel Templates An Excel spreadsheet containing all the financial models used in the different chapters is available for download from the book's website. Practitioners will find the file easy to customize to their own requirements. It is useful in a variety of situations: value creation and its decomposition into managerial drivers or key performance indicators (KPIs), cost of capital (WACC) estimation, project evaluation, mergers and acquisitions, company valuation, derivatives valuation, etc. Editorial Reviews An excellent teach-yourself finance primer for non-financial executives, and, I dare say, even for most finance executives. Ravi Kant, Vice Chairman, Tata Motors, India The finance reference book for the desk of ANY manager. Michel Demaré, Chairman of the Board, Syngenta, Switzerland The perfect balance of practice and theory. Geert Bekaert, Professor of Finance, Columbia Business School, USA A key tool to improve your business decisions. Thilo Mannhardt, CEO of Ultrapar, Brazil Finance for Executives is easy to follow, and makes a boring subject actually quite exciting. Severin Schwan, CEO, Roche Group, Switzerland A must-have for your list of favorites. José Manuel Campa, Professor of Finance, IESE Business School, Spain

Finance for Executives is used on MBA and executive learning programs worldwide. The text continues to provide a clear and detailed overview of the aspects of financial practice students are likely to encounter as executives. Real examples from a range of international companies give the text a strong practical focus and help to put financial management into the context of the modern-day business environment. The sixth edition includes a new chapter on understanding options as well as a whole new set of financial analysis examples from international companies such as GlaxoSmithKline and Sanofi.

The workbook to accompany Corporate Finance: A Practical Approach, Second Edition

Effective financial planning for executives and entrepreneurs is complex, dense, and impossible to reduce to a single, easy-to-understand formula. Designed to emphasize the importance of effective, targeted financial planning, this book begins by telling a story about a fictional, but plausible, power couple and their family who (spoiler alert!) do pretty much everything wrong in securing their financial future. In most cases, they don ' t do the things needed because they don ' t know what they are. Using this story as a case study of executives and entrepreneurs, the book breaks down the case into chapters and offers practical discussions of all the key financial planning pillars—investment planning, tax planning, estate planning, philanthropic planning, risk management, and equity-based compensation to name a few—with the tools needed to tailor a plan for virtually every circumstance and need. While there is no single plan that works for everybody, this book will provide a guide with complicated, technical information alongside specific guidance on how to build an effective financial plan.

It is essential that every business executive be conversant in the principles of finance. This is a handbook for developing your financial acumen to give you a stronger voice inside the executive boardroom. From accounting to finance, from risk management to capital allocation - no stone is left unturned. This is a one-stop reference source to guide any executive through the most important decisions and conversations that go on in the executive boardrooms of every organization. Stories of failed executives illustrate the importance of financial acumen and provide a launching point for discussing finance principles in practical scenarios. Whether you are running your own company or an executive in a larger organization, you will become an impressive financial practitioner without getting mired in the details and theoretical complexities contained in most financial textbooks. Learn what matters and how to use it to your advantage to: - Analyze financial information with ease; - Make smarter business decisions; - Develop strategy and allocate capital with a financial return in mind; - Hire and manage financial people better, and; - Avoid financial disasters that can ruin your company...

Introduces practical approaches for optimizing management and hedging of Interest Rate Risk in the Banking Book (IRBB) driven by fast evolving regulatory landscape and market expectations. Interest rate risk in the banking book (IRBB) gained its importance through the regulatory requirements that have been growing and guiding the banking industry for the last couple of years. The importance of IRBB is shifting for banks, away from " just " a regulatory requirement to having an impact on the overall profitability of a financial institution. Interest Rate Risk in the Banking Book sheds light on the best practices for managing this importance risk category and provides detailed analysis of the hedging strategies, practical examples, and case studies based on the author ' s experience. This handbook is rich in practical insights on methodological approach and contents of ALCO report, IRBB policy, ICAAP, Risk Appetite Statement (RAS) and model documentation. It is intended for the Treasury, Risk and Finance department and is helpful in improving and optimizing their IRBB framework and strategy. By the end of this IRBB journey, the reader will be equipped with all the necessary tools to build a proactive and compliant framework within a financial institution. Gain an updated understanding of the evolving regulatory landscape for IRBB Learn to apply maturity gap analysis, sensitivity analysis, and the hedging strategy in banking contexts • Understand how customer behavior impacts interest rate risk and how to manage the consequences Examine case studies illustrating key IRBB exposures and their implications Written by London market risk expert Beata Lubinska, Interest Rate Risk in the Banking Book is the authoritative resource on this evolving topic.

Making sure that your nonprofit is going to be around long-term requires financial leadership. This means creating a financial vision for your organization and planning how you'll get there. Financial Leadership for Nonprofit Executives gives you the framework, specific language, and processes to lead with confidence. With it, you'll learn how to protect and grow the assets of your organization and accomplish as much mission as possible with those resources. The good news is you don't have to be a trained accountant, earn an MBA, or have run a for-profit business in another lifetime. You already have many of the skills it takes to be a financial leader. This useful guide makes the process understandable and doable. You'll find clear, logical steps to learn how to get accurate financial data?in a format you can understand; use financial data to evaluate your organization's health; plan around a set of meaningful financial goals; and communicate progress on these goals to your staff, board, and external stakeholders. You'll also find five foundational financial leadership principles; three overarching questions every financial leader needs to be able to answer (and where to find those answers); two fundamental budgeting principles; and five steps to building a strong annual budget. At the end of each chapter is an evaluation tool. You can rate how your organization is doing relative to the component of financial leadership covered in each chapter. Each attribute is scored as being red, yellow, or green. ?Red " items are below standard and require immediate attention; ?yellow " items are widely practiced though not generally ideal; and ?green " items are considered best practice. Over time, as you and your partners on the board and staff move the organization toward ?green " in each of these areas, you will create an environment in which financial leadership can flourish.

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