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Globalization: A Very Short Introduction (Very Short Introductions): Amazon.co.uk: Steger, Manfred B.: 9780198779551: Books. £5.99. RRP: £8.99. You Save: £3.00 (33%) & FREE Delivery on your first eligible order to UK or Ireland. Details.

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Globalization: A Very Short Introduction has been fully updated for a third edition, to include recent developments in global politics, the global economy, and environmental issues. Presenting globalization in accessible language as a multifaceted process encompassing global, regional, and local aspects of social life, this VSI looks at its causes and effects, examines whether it is a new phenomenon, and explores the question of whether, ultimately, globalization is a good or a bad thing.

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'Globalization' has become one of the defining buzzwords of our time - a term that describes a variety

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*Globalization: A Very Short Introduction* looks at the interconnected and accelerated processes changing how we see and experience the world. Is globalization really a new phenomenon? Is increased connection between people and nations inevitable, or are we witnessing the beginning of an era of 'deglobalization' or 'anti-globalization'?

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In the fifth edition of his bestselling *Very Short Introduction* Manfred B. Steger considers the major dimensions of globalization: economic, political, cultural, ideological, and ecological. He looks at its causes and effects, and engages with the hotly contested question of whether globalization is, ultimately, a good or a bad thing.

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*Globalization: A Very Short Introduction*. 'Globalization' has become one of the defining buzzwords of our time - a term that describes a variety of accelerating economic, political, cultural, ideological, and environmental processes that are rapidly altering our experience of the world. It is by its nature a dynamic topic.

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Explaining globalization requires a global effort, and Manfred Steger does that and more in *Globalization: A Very Short Introduction*. The genesis of globalization is described succinctly and the economic, cultural, political, and ideological dimensions of globalization are each given their own chapters. Further, Steger makes a distinction between globalization and globalism, globalization with a western democratic slant, which is eye-opening and appropriately provoking.

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Globalization is a set of social processes that lead to the social condition of globality, through the growing consciousness of global connectivity. There is no consensus on exactly what processes constitute globalization, but common themes include the creation of networks, expansion of social relations, and the acceleration of social exchange.

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Manfred B. Steger's "Globalization: A Very Short Introduction" deals with the growing connection through government, media, economics and all sorts of things across the world. It examines the increasing communications and technology that help us spread ideas across the globe, for better, and sometimes, for worse.

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However, if you want a brief supplement to a text or other source on the subject, or if you simply want an introduction that makes a little sense of what globalization is, a peek into the historical, political and economic dimensions of the subject, I really don't think you can go wrong with this short reference.

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'Globalization in history' explores the spatial expansion of social relations and the corresponding rise of the global imaginary, recognizing them as gradual processes with deep historical roots.

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In the fifth edition of his bestselling Very Short Introduction Manfred B. Steger considers the major dimensions of globalization: economic, political, cultural, ideological, and ecological. He looks at its causes and effects, and engages with the hotly contested question of whether globalization is, ultimately, a good or a bad thing.

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