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Look At The Soft Practice

Of Managing And

Development

Managers Not Mbas A Hard Look At The Soft Practice Of Managing And Development

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Managers Not MBAs is an in-depth
attack on MBA and other management
education followed up with an (already
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alternative. The critique of MBA-style
education is thorough and the
alternative is interesting, yet obviously
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of the founders of the alternative (the
International Masters for Practicing

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Management Development. In this
sweeping critique of how managers
are educated and how, as a
consequence, management is
practiced, Henry Mintzberg offers
thoughtful and controversial ideas for
reforming both.

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An Excerpt From
Mintzberg, H. 2004. Managers Not
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Mintzberg, "Conventional MBA
programs train the wrong people in the

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wrong ways with the wrong
consequences." "Management is
where art and craft and science meet,"
and most MBA programs simply
provide "training in analytical skills for
analytical jobs— like investment
banking and consulting."

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Managers not MBAs A hard look at the
soft practice of managing and
management development. Henry
Mintzberg believes that both
management and management
education are deeply troubled, but that
neither can be changed without
changing the other.

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Managers not MBAs | Henry Mintzberg
Managers Not Mbas A Hard However,
"Managers, not MBAs" explains the
underlying drivers behind the
dysfunctional behaviour of the senior
American managers. The need for
loud, decisive action - the heroic
leader, the complete need for
"alignment" (you can almost hear the
jackboots marching down the halls), all
of this falls into place.

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