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"Managing Chaos" addresses digital governance challenges by offering a practical methodology for calming and clarifying roles and responsibilities of digital development. It may sound like a cliché, but this practical approach made "Managing Chaos" a must read. Anyone

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involved in digital  
should read it, share it,  
discuss it and live it.

# Managing Chaos: Digital Governance By Design

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Managing Chaos:  
Digital Governance by  
Design: Lisa ...  
Lisa's book, Managing  
Chaos: Digital  
Governance by Design,  
was published by  
Rosenfeld Media in  
February of 2015.

# Where To Download

Currently, Lisa consults with clients and conducts workshops and master classes that focus on improving communications and work conditions of digital workers in large enterprises.

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Managing Chaos -  
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Few organizations  
realize a return on their  
digital investment.

Theyre distracted by  
political infighting and  
technology-first  
solutions. To reach the  
next level, organizations  
must realign their

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assets, people, content,  
and technology by  
practicing the discipline  
of digital governance.

# Design

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Managing Chaos:  
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Welchman

PART I: MAKING A  
DIGITAL  
GOVERNANCE  
FRAMEWORK

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CHAPTER 1 ... Late in 1996, I took a job at Cisco Systems, managing the product pages for its website (see Figure 1.2). The site was huge for its time ... □governance.□

Managing Chaos.

Managing Chaos □

Digital strategy: □

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The Managing Chaos:  
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Fundamentals e-learning  
course will teach you  
how to create a digital  
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for your organization—or  
your client's

organization. Through  
explanatory videos,  
illustrations, exercises,



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and assessments, Lisa Welchman will step you through the process she uses when working with clients to help them mature their digital governance practices.

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Managing Chaos:  
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Fundamentals  
Currently President of  
Digital Governance

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Solutions at  
ActiveStandards. Her  
book *Managing Chaos:  
Digital Governance by  
Design* is to be  
published in February of  
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*Managing Chaos:  
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# Where To Download

from Lisa Welchman's  
new book *Managing  
Chaos: Digital  
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**Getting It Done.** The  
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design effort is a good  
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organization's digital  
stakeholders to learn  
how to work and  
collaborate better.

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Managing Chaos, Lisa  
inspires new and  
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about digital governance  
and its transformative  
power to support  
creativity, real  
collaboration, digital  
quality, and online  
growth. [Managing

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Chaos provides clear and cogent guidance on how a governance model delivered through digital strategy, policy, and standards and abetted by a culture of collaboration can help the enterprise develop an effective approach to digital transformation.

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Lisa Welchman |

Leading expert on  
digital governance

Managing Chaos:

Digital Governance by  
Design is the first book  
to tackle the topic of  
enterprise digital  
governance.

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Home - Digital  
Governance

Digital governance is a

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framework for  
establishing  
accountability, roles,  
and decision-making  
authority for an  
organization's digital  
presence—which means  
its websites, mobile  
sites, social channels,  
and any other Internet  
and Web-enabled  
products and services.  
Having a well-designed  
digital governance

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framework minimizes the number of tactical debates regarding the nature and management of an organization's digital presence by making clear who on your digital team has decision-making ...

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What Is Digital  
Governance? - Digital  
Governance

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# Where To Download

Managing Chaos  
Through Digital  
Governance. Authority  
on digital governance  
Lisa Welchman opened  
up to CIO Insight on  
how digital governance  
provides the guidance  
leaders need to spark  
positive change. Chaos  
has a way of slipping  
into an organization and  
creating problems that  
grow exponentially over

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time. With so much innovation, collaboration and bottom-line focused initiatives involving digital assets, there is a very real need to provide a framework to manage this change.

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Managing Chaos  
Through Digital  
Governance

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# Where To Download

"Managing Chaos" addresses digital governance challenges by offering a practical methodology for calming and clarifying roles and responsibilities of digital development. It may sound like a...

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'Managing Chaos': The Long, Winding Road to  
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Digital Governance

"Managing Chaos"

addresses digital  
governance challenges

by offering a practical  
methodology for

calming and clarifying  
roles and

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digital development. It

may sound like a cliché,

but this practical

approach made

"Managing Chaos" a

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involved in digital  
should read it, share it,  
discuss it and live it.

# Design

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Managing Chaos Digital  
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...

Lisa Welchman, digital  
governance consultant

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and author of *Managing Chaos*, excels at bringing systems into alignment so that teams can reach the next level. In *Managing Chaos*, Lisa Welchman addresses the common symptoms that teams struggle with, including internal politics, unclear standards, poorly chosen technologies. Yet for most of these teams

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these symptoms aren't  
actually the problem.

## Governance By

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Managing Chaos: an  
Interview with Lisa  
Welchman | UX Booth  
To reach the next level,  
organizations must  
realign their assets  
people, content, and  
technology by  
practicing the discipline  
of digital governance.



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Managing Chaos  
inspires new and  
necessary conversations  
about digital governance  
and its transformative  
power to support  
creativity, real  
collaboration, digital  
quality, and online  
growth.

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Managing Chaos:  
Digital Governance by  
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# Where To Download

Design | Lisa ...

We're excited to announce a new course, authored by Lisa

Welchman, a digital governance thought leader, author, and speaker. The course is called "Managing Chaos: Digital Governance by Design", and teaches you the basics of digital governance.

# Where To Download Managing Chaos Digital Governance By Design

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## Is Your Organization in Digital Chaos?

□ Digital governance is a framework for establishing accountability, roles, and decision-making authority for an organization's digital presence. □ Lisa Welchman (Managing Chaos. Digital

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Governance by Design)

First things first. If you haven't read Lisa's book, stop everything

that you are doing (which is reading this article!) and buy it immediately.

Everything else you read about Digital Governance will (probably) have its roots in this book.

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Blog - Digital  
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everyone singing from

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Design

Chaos and Governance  
in the Modern Worm  
System addresses  
controversies affecting a  
range of fields --  
political, economic,  
social, and cultural --  
concerned with global  
change. Though written

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from a world-systems perspective, it emphasizes the instability and adaptability of world capitalism and the role played by hegemonic states in ...

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